



**COLORADO**  
MUSIC INDUSTRY ALLIANCE

**A E G**

PRESENTS

THE *Federal*  
THEATRE  
EST. 1923

**LIVE  
NATION**

METRO  
**Mayors**  
CAUCUS  
Powered by  
Civic Results

1927  
THE  
**ORIENTAL**  
DEN. THEATER COL.



**COLORADO  
BREWERS GUILD**

  
Colorado Springs  
CHAMBER & EDC™

HQ

**VENU**

LE  ITT  
PAVILION  
DENVER

  
**PEAK**  
PERFORMANCES

  
visit  
**COLORADO  
SPRINGS**

  
**SWALLOW HILL**  
MUSIC

  
IMPACTFUL  
EVENTS

  
AMPHITHEATER

  
**HIGH SIDE!**  
BAR & GRILL

  
Symbiotic

**UCCS**

  
COLORADO SPRINGS  
**PHILHARMONIC**

March 17, 2026

Colorado General Assembly  
200 E. Colfax Avenue  
Denver, CO 80203

Members of the Colorado General Assembly:

We write as a coalition of Colorado businesses, industry associations, municipalities, and community organizations representing the full breadth of the state's entertainment, hospitality, tourism, and small business community. We write in strong support of Senate Bill 26-098, and we respectfully urge you to vote YES in committee and/or on the floor.

Following the Colorado Supreme Court's 2025 ruling in *Hobbs v. City of Salida*, businesses operating under locally issued permits that address sound now face serious uncertainty about which regulatory standard governs their operations. For venues, restaurants, breweries, festivals, and tourism businesses that have planned and invested around locally negotiated agreements, that uncertainty is not theoretical. It is an immediate threat to operations, programming, and jobs.

SB26-098 resolves that uncertainty simply and fairly. It affirms that when a local government has done the deliberate work of issuing an operating permit with sound conditions attached, that local determination governs. It does not eliminate noise protections. It does not diminish residents' rights. It restores authority to the elected officials closest and most accountable to the communities they serve.

We respectfully urge you to vote YES and the full legislature to send this bill to the Governor's desk. Colorado's entertainment and hospitality communities are counting on you.

Respectfully,

*Don Strasburg, President of Rocky Mountains*

**AEG Presents**

Denver, Colorado

*Brian Edelman, President – Rockies Region*

**Live Nation**

Denver, Colorado

*Doug Price, President & CEO*

**Visit Colorado Springs**

Colorado Springs

*Kyle Schlachter, Chair, Mayor of Littleton, Colorado*

**Metro Mayors Caucus**

Denver, Colorado

*Johnna Reeder Kleymeyer*

**Colorado Springs Chamber & EDC**

Colorado Springs, Colorado

*DNA Picasso, Co-Founder & Executive Director*

**Colorado Music Industry Alliance**

Denver, Colorado

*Andy Bercaw, Owner*

*Scott Happel, Owner*

*Peter Ore, Owner*

**HQ Denver (The Oriental Theater & The Federal Theater)**

Denver, Colorado

*Johnny Shepard & Hallie Whittington, Owners*

**High Side! Bar & Grill**

Salida, Colorado

**Colorado Brewers Guild**

Denver, Colorado

*JW Roth, Founder & CEO*

**VENU Holding Corporation**

Colorado Springs, Colorado

*Mike O'Brien, Founder & CEO*

**Peak Performances**

Dillon, Colorado

*Meghan McNamara, President & CEO*

**Levitt Pavilion Denver**

Denver, Colorado

*Jessy Clark, CEO*

**Swallow Hill Music**

Denver, Colorado

*Hunt Frye, Co-Founder*

**Impactful Events**

Boulder, Colorado

*Boyd Williams, President & CEO*

**Pikes Peak YMCA**

Colorado Springs, Colorado

*Nathan Newbrough, President & CEO*

**Colorado Springs Philharmonic**

Colorado Springs, Colorado

*Jeffrey Swagger, Founder & CEO*

**Symbiotic Events**

Denver, Colorado

*Jenifer Furda, Director of Community Engagement, Local Government & Military Liaison*

**UCCS**

Colorado Springs, Colorado